

Traidcraft



In order to explain the various components of its work, Traidcraft is using a logo of three interlocking spheres - TRADE - SUPPORT - INFLUENCE

TRADE - to sell fairly-traded goods, either produced in developing countries, or using ingredients from those countries for its manufactured food items

SUPPORT - to every stakeholder, from business support and training for producers, to support for staff, customers and Fair Traders

INFLUENCE - to educate people about trade justice and to campaign and influence the business world and government

At Bromley Parish Church we could also describe our Traidcraft Stall in this way We trade (incidentally making a profit which we send to development charities, mainly Christian Aid); we receive support from the PCC and from the congregation; and we present a witness and education to the general public at our Saturday morning stall, as well as to the congregation, encouraging other churches in Bromley to become fair-trade.

Sadly, all this is in jeopardy as we are not receiving the support from the congregation which we once did. There was a surge of interest last year with the Make Poverty History Campaign, but in 2006 our sales have plummeted, resulting in losses as perishable stock has become out-of-date. Saturday sales have fallen off, and for the last eighteen months we have only had three members in our team, which means we cannot cover every Saturday morning, adding to the downward spiral.

If you value the work the Traidcraft team does to enable Bromley Parish Church to fight trade injustice and support people in the developing world, you can help by:

TRADE - buy. Take a catalogue and give us an order

SUPPORT - join the team for one Saturday morning a month, help on Sunday, or run a Coffee Morning at home.

INFLUENCE - take an interest, note items in the media, live justly.

Advance Notice –

Home Sale at 50 Harwood Avenue, Bromley
on the evening of Wednesday 1 November
and the afternoon of Thursday 2 November.

Margaret Elves and Alec Thompson